

# Why 21<sup>st</sup> century students are choosing Technical Universities

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# Why a technical university?

## EMPLOYABILITY

- More hands-on learning experience than other universities;
- Opportunity to apply academic knowledge in a workplace setting;
- Ultimately increases employment prospects.

## INDUSTRY

- Strong industry connections eg. H&M;
- Provides students with the best workplace opportunities in chosen field;
- Unique insight into related industry;
- Ability to adapt practical knowledge to remainder of studies.

## SPECIALISATION

- Provides students with the chance to explore chosen field;
- Chance to identify professional strengths and weaknesses, career interests and future goals.

## ENTREPRENEURSHIP

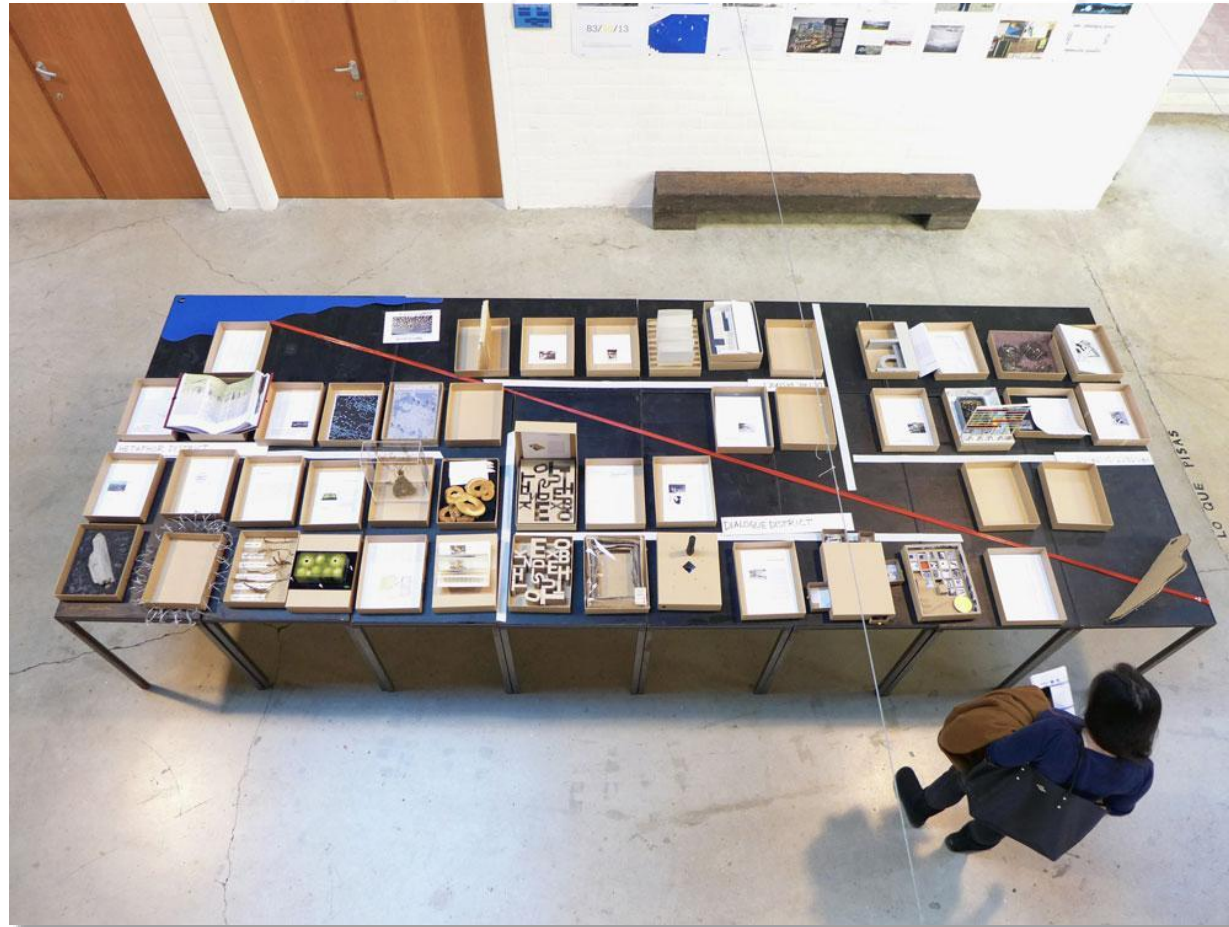
- Confidence to pursue innovative ideas;
- Opportunity to make contributions to chosen industry whilst still at university;
- Provides platform to become a strong leader in the field.



# Industry Engagement



# Practice based doctorate



Thank you

